

Replacing Plastic Trays.



Sustainability is a trending and a hot topic for most biscuit manufacturers.



The majority uses already recyclable and recycled packaging materials.

90%

said that sustainability is a relevant topic for their business.



65%

are either working on sustainability packaging or will start within the next year.



Retailers



Consumers

Retailers as well as consumers pay attention to sustainable packaging.

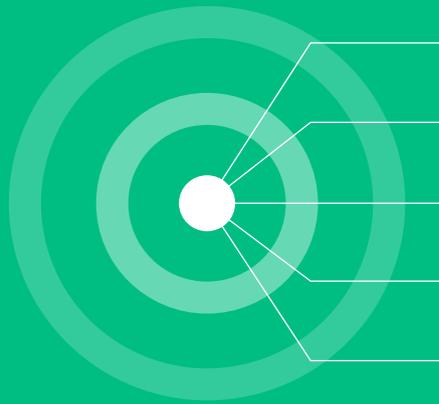
Switching from plastic to paper.

Paper trays

are an option to be considered for biscuits, cookies and baked goods.



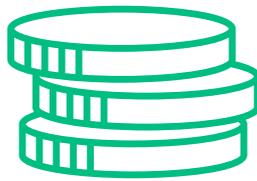
Key success factors to make the switch



- Good performance
- Shelf Life
- Appearance
- Product protection
- Food safety

70%

say that costs should stay the same or can be up to 10% higher.



20%

consider 20% to 50% higher costs acceptable.

The packaging process.

Almost all of the respondents

will overwrap the paper tray either with paper-films or with mono material-films.



55%

prefer an integrated solution.



45%

want a stand-alone machine.

